

**To:** Honorable Mayor Price and Members of the City Council

**cc:** Denis Fitzgibbons, City Attorney  
City Manager's Executive Management Team

**From:** Gregory E. Rose, City Manager

**Date:** July 7, 2016

**RE:** City Manager Report

## **GENERAL INFORMATION**

**City Recruitments:** Please click on the following link:  
<https://www.governmentjobs.com/careers/cityofmaricopaaz> .

### **Economic Development**

- **International Council of Shopping Centers (ICSC) Western Conference & Deal Making:** Economic Development Department staff is beginning to strategize for the upcoming ICSC Western Conference & Deal Making trade show scheduled for August 30 through September 1 in San Diego. ICSC is the largest retailer organization in the world and the Western Conference is an important tool promoting Maricopa to key decision makers in the industry.
- **Economic Development Strategic Plan Request for Proposals (RFP):** The City of Maricopa issued an RFP for an Economic Development Strategic Plan on Monday, June 13. The purpose of the RFP is to develop a strategic plan that will guide the strategies, goals, and direction of the department for the next five years. The deadline to submit questions regarding the RFP is Wednesday, July 20, and responses to the RFP are due by Thursday, July 28, 2016, by 5 p.m. For more information on the Request for Proposals, click [here](#).
- **New Businesses:** Since last week the City received eight new business license applications. Hawthorne Cleaning Services, K&R Services, Katesaware Inc., Konadu Family, No Weeds Guaranteed, and Cage Sports are home based businesses. Raspado Loco is a commercial business and EZ Tennis is an out of town business.

### **Public Works Engineering**

- Projects under review include improvement plans for Culver's, plans for remodeling three modular buildings for Community of Hope Church, and the San Travasa Final Plat.

### **Street Maintenance**

- Replaced broken sidewalk panels on Terragona Boulevard in the Tortosa subdivision and cleaned the surrounding area.
- Completed roadway construction at the intersection of Roth Road and Donithan Way in The Villages at Rancho El Dorado subdivision.
- Placed two portable light towers on State Route 347 and Martin Luther King Jr. Boulevard for the safety of pedestrians crossing the street to attend the Great American 4<sup>th</sup> event at Copper Sky.
- Placed four electronic message boards in various locations for the Great American 4<sup>th</sup> event.
- Picked up sand piles from all fire stations and moved them to different locations.
- Equipment Operators Julius Cooper, Robert Gray, Martin Rodarte, and Tony Gatlin attended a front-end loader training class June 26-28.
- Traffic Signal Technician Aaron Felix and Street Maintenance Foreman Gilbert Salazar attended American Traffic Safety Services Association's Work Zone Safety class in Phoenix on June 28.

### **Development Services**

#### **Transportation/Transit**

- On July 11, agency coordination for the proposed Val Vista and Anderson Planning Corridors will begin with Pinal County, Casa Grande, and the Sun Corridor Municipal Planning Organization. Stakeholder outreach will follow and all events will be advertised.
- City of Maricopa Express Transit (COMET) bus stop signs were installed last week at the Copa Center and the Maricopa Public Library. Special thanks to Facilities Coordinator Dan Leonard and Maintenance Foreman Gilbert Salazar of Public Works.
- The COMET provided bus support for the Great American 4<sup>th</sup> event, primarily serving the Americans with Disabilities population, but was open to all riders.
- COMET ridership for the week ending July 1:
  - Overall ridership: 353 passengers, 374 trips
  - Local and Regional Demand Response: 33 passengers, 51 trips
  - Limited Local Demand Response, Tuesday and Thursday: 15 passengers, 18 trips
  - Limited Route Deviation Service (fixed-route): 37 passengers, 37 trips
  - Special Summer Shuttle: 268 passengers, 268 trips

### **Community Services**

#### **Recreation, Fitness, Aquatics, and Programs**

- The Recreation Division staff assisted with the Great American 4<sup>th</sup> celebration at Copper Sky.

- Total Number of members: 6,463; 1 Adult: 350; 2 Adults: 350; Youth/Student: 248; Senior: 113; Senior Couple: 139; CS Punch: 425; Family: 3,233; Silver Sneakers: 733; Ak-Chin: 541; Employee Memberships: 221, Aquatic: 110.
- Total distance traveled on cardio equipment was over 4,017 miles.
- Total hours spent on cardio equipment: 8,919.
- Total number of cardio equipment workouts: over 2,935.
- Over 2,500 weight room and track workouts.
- Tours given and leads generated: 25.
- Personal training revenue: \$297.
- Monthly tiny tot revenue (June): \$262.
- Child Watch had 658 excited children in their care this week. During the month of June, there were 2,873 children who visited Child Watch. This is 277 more children than in June 2015.
- The Maricopa Marlins hosted a swim meet on Saturday, July 2, and are preparing for another on Saturday, July 9.
- Water Aerobics continues to average 20 participants per class.
- Summer Basketball and Girls Volleyball is underway. There are currently 493 children enrolled to play.

### **Parks**

#### **Copper Sky**

- Little League Tournament
- Ball field Maintenance
- Mowing 4X's per week
- Great American 4<sup>th</sup> clean up

#### **Pacana Park**

- Little League Tournament
- Memorial pavers installed

### **Library**

- **Collection:** 40 items added; the collection is now at 47,214 items;  
**Membership:** 75 new library cards issued; membership is now 44,378;  
**Circulation:** 7,520 items were checked out; **Computer Use:** 333 hours;  
**Program Attendance:** 466; **Door Count:** 3,322.

### **Library Programs**

- **Friday, July 8,** 10 a.m. LEGO Club. Families can enjoy spending time with each other while creating anything that comes to their imaginations using LEGOS.
- **Saturday, July 9,** 2 p.m. Teen Gamers' Guild. Come play or watch strategy games.
- **Monday, July 11,** 2 p.m. Gross Science. Mark Carter will present science that makes you go ewww based on the Grossology book series by Sylvia Branzel.
- **Monday, July 11,** 5:30 p.m. Friends of the Maricopa Library meeting. The friends meet monthly to discuss and plan projects in support of the library.

- **Tuesday, July 12**, 9:30 and 10:15 a.m. Preschool Storytime. Discover new stories, rhymes, flannel boards, and songs in this active, fun-filled, half-hour program designed to help build early literacy skills as your child gets ready to read.
- **Tuesday, July 12**, 1:30 p.m. Friends of the Library host a coffee meeting for a time of open discussion and refreshments. All are welcome to attend.
- **Tuesday, July 12**, 3:30 p.m. Tale Waggers. Come read to PJ the Dog. For struggling readers and animal lovers.
- **Tuesday, July 12**, 5:30 p.m. Read 'Em & Eat. A book club for children aged 9-12, where they can discuss books and eat. This month we are discussing "Wake Up Missing" by Kate Messner.
- **Wednesday, July 13**, 9 and 11:30 a.m. Fun Van. Online registration is required. Kids play and learn while parents and caregivers meet to discuss parenting skills.
- **Wednesday, July 13**, 2:30 p.m. S.M.A.R.T. Kids. School-aged kids will learn about science, math, art, and technology in this program.
- **Wednesday, July 13**, 5:30 p.m. Reading Rebels (young adult book club). This month we are discussing "Watership Down" by Richard Adams.
- **Thursday, July 14**, 9 a.m. Lapsit for parents and children aged 0-12 months. Early learning fun with rhymes, bounces, songs, and stories.
- **Thursday, July 14**, 9:30 a.m. Movers and Shakers Storytime. Explore early literacy with books, finger plays, stories, and songs just for toddlers. Ages 1-2 with an adult.
- **Thursday, July 14**, 10 a.m. Li'l Explorers. Explorers are introduced to stories, music, rhymes, and activities for toddlers' active learning styles. Ages 2-3.
- **Thursday, July 14**, 3:45 p.m. School-age Storytime. Stories are interactive and the craft is great fun.
- **Friday, July 15**, 10 a.m. Video Game Club. Video Game Club is for teens to show off their skills when it comes to Rock Band, the Oculus Rift, and other electronic games.

### **Special Events & Marketing**

#### **Great American 4<sup>th</sup>**

- The Great American 4<sup>th</sup> event was held this past Monday, July 4. There were 36 vendors in attendance and an estimated crowd of 8,000. Post event reviews will take place within the week.

### **Police Department**

- **June VAPS Stats:** For the month of June, Maricopa Police Department's Victim Assistance Program had a total of 82 victim contacts. Of the 82 contacts: 43 were domestic violence related, 6 were suicide attempt related, 5 were DUI related, and 3 were sexual abuse/assault related.

- **YANA Kudos:** At the Great American 4<sup>th</sup> event, MPD's You Are Not Alone (YANA) program received a "shout out" of appreciation for services provided. A YANA Team member, during a routine phone call, was not able to reach one of the program participants and called the emergency contact. The emergency contact, her son, lived three doors down. Upon checking on the program participant, she was unable to speak and was transported to the hospital for dehydration. The son gave kudos to the volunteers stating that his mother had received much needed, lifesaving help from the members of the program.
- **Maricopa Community Job Fair:** July 6, members of the Maricopa Police Department were present at the Maricopa Community Job Fair. The job fair was hosted at Harrah's Ak-Chin Hotel and Casino. MPD advertised for both sworn and civilian jobs that are currently open or are expected to be open. MPD also used the opportunity to recruit volunteers and interns for various projects within the department.
- **EVPCA:** July 6, members of the Maricopa Police Department participated in the East Valley Police Chief Association (EVPCA) meeting. The meeting was held at the Tempe Police Department. Members were invited to discuss pertinent law enforcement topics, as well as to participating in a discussion led by ASU's Center for Problem-Oriented Policing.

## **Fire Department**

### **Community Outreach, Public Safety Events, and Announcements**

- **Fire Department Activities:** Fire Department Personnel worked the Great American 4<sup>th</sup> event at Copper Sky. In spite of the hot temperature, only one heat related EMS incident occurred. The Fire Department unveiled its "Bike Team" comprised of two paramedics riding around Copper Sky looking for any emergencies and acting as a forward EMS team. Also, Fire Department personnel from "B" shift had a moment of silence at 16:42 hours in remembrance of the 19 members of the Granite Mountain Hotshots who lost their life while fighting a wildland fire.

### **Emergency Services**

Maricopa Fire Department responded to a total of 84 requests for emergency assistance this week, with 70 being medical in nature:

- **Motor Vehicle Accidents:** Crews responded to four MVA calls resulting in various injuries.
- **False Fire Alarms:** Maricopa fire crews responded to two fire alarm activations which turned out to be false or from malfunctioning units.
- **EMS calls:** Maricopa Fire Department Paramedics responded to 70 requests for EMS service during the week.
- **Service Calls:** Crews responded to two service requests for snake removals from various residences or neighborhoods. The snakes were released safely back into the desert.

- **Natural Gas Leaks:** Maricopa Fire Crews responded to a check hazard incident which turned out to be nothing of note.
- **Fires:** Maricopa Fire Crews responded to a vehicle fire which occurred in a resident's driveway. Crews were able to quickly extinguish the fire and prevent it from extending to the structure.

**News and Notes:**

The Maricopa Fire Department reminds all residents to protect themselves from the hot temperatures by staying out of the sun, if possible, and stay hydrated. Also, the fire department advises homeowners to check their smoke and carbon monoxide detectors and replace batteries as needed.

Respectfully submitted,



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Gregory E. Rose, ICMA-CM  
City Manager